



## 2021 Sponsorship Packages

<b>Title sponsor</b>			
<i>package is inclusive of the following:</i>			
	<b>Details</b>	<b>1 Year Term - \$5,000 HST included</b>	<b>2 Year Term - \$8,000 HST included</b>
Home, Away and practice Jerseys	- Company logo on both sets of team jerseys		
Hockey Pants (front)	- Company logo on front of team pants		
21 Game Day	- All social and Broadcasted games will announce todays game brought to you by " Company name" - Social will include company logo		
Program (home games only)	- Full page ad in all home programs - Company logo and any promos or ad's as per approved by team		
Social Media	- 25 total social posts during the season on all teams social platforms - handles, mentions etc.		
Website (sponsorship page)	- Top tiered logo on website and mentioned as teams title sponsor		
Team Line Up Card (home games only)	- Company Logo on game night team roster cards		

<b>Gold sponsor</b>			
<i>package is inclusive of the following:</i>			
	<b>Details</b>	<b>1 Year Term - \$2,000 HST included</b>	<b>2 Year Term - \$3,250 HST included</b>
Home and Away socks	- Company logo on both sets of team socks		
Hockey Pants (back)	- Company logo on back of team pants		
Program (home games only)	- 3/4 ad in all home programs - Company logo and any promos or ad's as per approved by team		
Social Media	- 15 total social posts during the season on all teams social platforms - handles, mentions etc.		
Website (sponsorship page)	- Second tiered logo on website and mentioned as teams gold sponsor		



## 2021 Sponsorship Packages

<b>Silver Sponsor</b>			
<i>Silver sponsor package is inclusive of the following:</i>			
	<b>Details</b>	<b>1 Year Term - \$1,200 HST included</b>	<b>2 Year Term - \$2,000 HST included</b>
Player helmets	- Company logo on both sides of players helmets		
Hockey Pants (back or side)	- Company logo on back of team pants		
Program (home games only)	- 1/2 ad in all home programs - Company logo and any promos or ad's as per approved by team		
Website (sponsorship page)	- Third tiered logo on website and mentioned as teams silver sponsor		

<b>Bronze Sponsor</b>			
<i>Bronze sponsor package is inclusive of the following:</i>			
	<b>Details</b>	<b>1 Year Term - \$750 HST included</b>	<b>2 Year Term - \$1,250 HST included</b>
Program (home games only)	- 1/4 ad in all home programs - Company logo and any promos or ad's as per approved by team		
National Anthem (home games only)	- National Anthem brought to you by "Company Name" - 4-5		
Website (sponsorship page)	- Fourth tiered logo on website and mentioned as teams bronze sponsor		



## 2021 Sponsorship Packages

### Add-ons

*Sponsor can add on any of the below items to their package, in 1 or 2 year terms.*

*The add-ons can only be selected in the term committed to:*

		Details	1 Year Term - Cost HST included	2 Year Term - Cost HST included
1	Custom jerseys	- 1 to 2 opportunities - Know before you sell	\$1,500	\$1,200
2	Penalty Kill *inclusive of broadcast and social	- 8min/per game *on average 4 mentions/per game *\$1.44 per mention	\$250	\$400
3	Power Play *inclusive of broadcast and social	- 6min/per game *on average 3 mentions/per game *\$1.85 per mention	\$250	\$400
4	Timeout	- Potentially 1-4 timeouts per game - Home team timeouts x2 - Away team timeouts x2	\$150	\$250
5	Flag Bearers (home games only)	- 21 home games	\$525	\$950
6	Player Announcements	- Social posts during the season on all teams social platforms - handles, mentions etc.	\$250	\$400
7	Website (sponsorship page)	- Bottom tier visibility	\$100-\$500	\$175-\$900
8	Stars of the Game (home games only)	- 21 home games - 3 stars per game	\$25-\$525	\$40-\$950
9	Charity Event(s)	- 1 to 2 opportunities	\$500	\$900

**Sponsors can choose one added value item to add on to their package, for FREE**

Added Value				
		Details	Value (per season)	Quantity
1	Home game Tickets	- Minimum 2 tickets per home game (Silver to Bronze) -Maximum 4 tickets per home game (Title to Gold)	\$420-\$840	1+
2	Home Game Business Promotion Night	-10 x 10 setup To be approved by team	\$250	21
3	Team at your business event	-Not entire team -Max 3-5 players as selected by team	\$250	4